



BUSINESS INFOSTRATEGIES

AI-Driven Growth Strategy for Federal Contractors

The Capital Capture Advantage | Allocate Capital. Govern Risk. Win Selectively.

Linking Business and Government with Innovation, Strategy, and Results

Business InfoStrategies helps government contractors modernize how they grow, compete, and deliver. We focus on building AI-ready operating models, FAIR (Findable, Accessible, Interoperable, Reusable) data foundations, and agentic workflows that improve win probability and align resources to the highest-value opportunities.

Federal contractors are entering a new competitive era—one defined not by proposal volume or headcount, but by data quality, workflow orchestration, and the ability to safely deploy AI at scale. With the right operating model, small and mid-sized GovCon firms can unlock AI-enabled workflows that deliver significantly more value with fewer resources.

CORE CAPABILITIES

AI-Driven Growth Strategy

Pipeline shaping, positioning, and capture planning powered by AI-enriched intelligence. Re-architect workflows for AI-native execution with human authority retained.

Agentic BD & Capture Enablement

Design governed, goal-directed agents for qualification, intel synthesis, and proposal acceleration. Assisted → Augmented → Agentic growth operations.

Capture Capital Advisory™

A governance system for allocating scarce B&P capital under uncertainty. Structural and competitive viability filtering with a Capital Allocation Gate and executive dashboard.

Teaming & Market Positioning

Prime/sub alignment, BIC vehicles, BPAs, and executive engagement. Build a credible, competitive win position in federal markets.

\$500M+

FEDERAL PIPELINE BUILT

90 Days

TO AI-READY OPERATING MODEL

25+ Yrs

FEDERAL GROWTH EXPERIENCE

90-DAY AI-DRIVEN GROWTH SPRINT

- Modernized BD and capture operating model
- FAIR data framework and knowledge architecture
- AI-enabled pipeline and opportunity prioritization
- Governance and autonomy principles
- 12-month roadmap for AI-enabled growth
- Executive dashboard with cross-functional visibility

This sprint is not about writing proposals faster. It is about transforming how your organization decides, prioritizes, and wins.

CAPTURE CAPITAL ADVISORY™

The Capture Capital Advisory™ is a Capital Allocation Operating System for mid-sized GovCon firms—a governance system for allocating scarce B&P capital under uncertainty:

- Structural & competitive viability filtering
- Capital Allocation Gate: Advance / Reposition / Defer / Exit
- Mid-cycle reallocation as market signals shift
- Executive dashboard + cross-functional governance

Outcome: Higher win rates. Lower B&P waste. Stronger EBITDA and enterprise value.

Empowering federal contractors to win smarter, grow faster, and lead with AI.

Kensington, MD 20895-3107 USA | UEI: E2P6S3JHLRP5 | Woman-Owned Small Business (WOSB) | www.business-infostrategies.com

CORE FOCUS AREAS

- Federal technology & mission-driven programs
- Defense business systems
- Cybersecurity
- Health & public sector modernization

WHAT WE DELIVER

Advisory Sprint (2–4 Weeks)	Leadership alignment, AI readiness assessment, and a detailed 12-month roadmap for AI-enabled growth.
90-Day Growth Sprint (Signature)	Diagnose → Engineer → Govern. Launch your Capture Capital Operating System with full implementation support.
Fractional Growth Partner	Embedded BD & capture leadership with capital discipline oversight. Ongoing pipeline governance and strategic execution.

VALUE TO CLIENTS

<p>AI-Ready Operating Model</p> <p>Transform how your organization decides, prioritizes, and wins with AI-native workflows.</p>	<p>Capital-Disciplined Growth</p> <p>Protect B&P capital, improve win selectivity, and strengthen enterprise value through disciplined capital allocation.</p>
<p>FAIR Data Foundation</p> <p>Eliminate the invisible cost of disconnected systems with a structured, reusable knowledge architecture.</p>	<p>Governed Agentic Workflows</p> <p>Deploy goal-directed AI agents with human authority retained—assisted to augmented to agentic operations.</p>

ABOUT BENITA BOTTOM

Benita Bottom is a federal growth strategist with more than 25 years of experience shaping pipelines and capture strategies across Health, Defense, and Civilian markets. She has helped contractors position and pursue over \$500 million in federal opportunities, bringing a rare blend of life sciences, health, information management, and business acumen.

Today, she focuses on designing disciplined growth systems—aligning workflows, capture strategy, and capital governance through intelligent, agentic AI. She holds the Harvard Data Science Certificate in Agentic AI and MIT’s No-Code AI & Machine Learning Certificate, and is a member of the Harvard Data Science Review AI Leadership Intensive cohort.

<p>Founder & CEO</p> <p>Benita Bottom, Business InfoStrategies</p>	<p>Certification</p> <p>Woman-Owned Small Business (WOSB)</p>	<p>Website</p> <p>www.business-infostrategies.com</p>
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“We help clients stop running faster in the wrong direction—and start orchestrating growth with clarity, confidence, and AI-driven precision.”

Empowering federal contractors to win smarter, grow faster, and lead with AI.